

# *43<sup>rd</sup> Annual National Black Storytelling Festival & Conference*

## *“JOURNEYS WELL TRAVELED”*

**Atlanta, Georgia  
November 19-23, 2025**

### **VENDOR APPLICATION**

Complete and submit the vendor application to be considered for merchant space at the 43<sup>rd</sup> Annual “In the Tradition...” National Black Storytelling Festival and Conference sponsored by the National Association of Black Storytellers and Co-Hosts, Kuumba Storytellers of Georgia. **Please email a brief description of the product(s) you wish to sell, photographs and/or a brochure can accompany the application.** (Do not send money with this application.) Vendors from previous years, please send pictures (via email) of the current or new merchandise you wish to sell.

Your completed application is due **October 1, 2025**. You will be notified of the results no later than **October 8, 2025**. If selected, you will receive an application that must be returned with the required fee of \$400 (for the three days) by **October 29, 2025**.

**Festival and Conference Site:**

**Embassy Suites Atlanta at Centennial Olympic Park  
267 Marietta Street  
Atlanta, Georgia 30313  
(404) 223-2300** (not for reservations)

**Merchant Set-up:** Thursday, November 20, 2025 - 7:00 am – 11:00 am

**Merchant Hours:** Thursday, November 20, 2025 - 11:00 am – 7:00 pm  
Friday, November 21, 2025 - 9:00 am – 11:00 pm  
Saturday, November 22, 2025 - 9:00 am – 10:00 pm

**Merchant Dismantle:** Saturday, November 22, 2025 - 10:00 pm – 11:30 pm

**THIS APPLICATION DUE OCTOBER 1, 2025 (Please print)**

Name of Business/Company:

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Contact Person

Title

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Mailing Address

State

Zip Code

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Email Address

Phone

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**Please Email Application, Descriptions & Photos (preferably in one email) to all four of the following:**

<p><b>Dr. Caroliese Frink Reed</b> – <a href="mailto:afamstorytellers@gmail.com">afamstorytellers@gmail.com</a> <b>Keesha Dixon</b> – <a href="mailto:Mskeedix2u@gmail.com">Mskeedix2u@gmail.com</a> <b>Carsie Mason</b> – <a href="mailto:carsie1953@gmail.com">carsie1953@gmail.com</a> <b>Dylan Pritchett</b> – <a href="mailto:aesop@widomaker.com">aesop@widomaker.com</a></p>
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